



YOU ARE YOUR BRAND

Personal Brand Balance Sheet

<i>Area of Focus</i>	<i>Assets / Strengths</i> <i>(what you offer/do well)</i>	<i>Liabilities / Blindspots</i> <i>(What you lack/ keep missing)</i>
PHYSICAL STRENGTH SPEED ENDURANCE		
MENTAL ANALYTICAL CREATIVITY WISDOM		
FAITH SPIRITUAL INSPIRATION		
PERSONALITY INNOVATIVE DRIVEN CREATIVE		
NETWORK FAMILY FRIENDS CUSTOMERS		

Notes: